

DAILY IOWAN PRESS RELEASE  
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CONTACT: BILL CASEY, PUBLISHER; 319.331.4929  
JASON BRUMMOND, EDITOR; 319.331.6855

## **THE DAILY IOWAN TO ENDORSE PRESIDENTIAL CANDIDATES**

*The Daily Iowan*, one of the leading independent daily college newspapers in America, is set to announce its endorsement of a presidential candidate from both the Democrat and Republican parties. The announcement will be made on Friday, December 21<sup>st</sup>, on both the front page and on the paper's website, found at [www.dailyiowan.com](http://www.dailyiowan.com). News media can receive an embargoed release on Thursday, December 20<sup>th</sup> by calling the above contacts.

*The Daily Iowan* serves the University of Iowa community - the largest student body in Iowa. The paper attracts 50,000 readers a day, with over 10,000 online visitors from around the world to its website. This year's political team has traveled the state reporting on all the major candidates, and is looking ahead to January 3<sup>rd</sup> to produce special web-only coverage of the caucuses.

"Our student reporters are out there every day covering these candidates," says DI Publisher Bill Casey. "They're competing with the professional papers to get the interviews, get the quotes, get the relevant stories. Given our access to the politicians, I'd think the nation would be very interested to see who our students have chosen to endorse."

Jason Brummond, editor of *The Daily Iowan*, sits on the Op-Ed board. "I'm proud to say we spent many hours of thoughtful discussion and research deciding on these candidates. We are lucky to train as journalists in Iowa - I don't know any other state where candidates would be able to provide us so much access."

Student-run since 1868, *The Daily Iowan* is the only college daily to be delivered door-to-door, was the first college daily to be full members of the Associated Press, and became the first all-color college daily in 1993. It was also the first college daily to utilize three different formats in its news coverage: the paper, the web, and as of 2005, via DITV - a special staff devoted entirely to the production of a daily 15-minute news broadcast, available on the DI website.

The DI staff is also proud to have won numerous awards over the past few years, including the coveted "Pacemaker," which recognized the paper as being one of the top five in the country. Individual students have received a slew of Hearst awards, and have recently done well in statewide contests where the DI's reporters and photographers went up against professional papers - and won. Further, in the last year, *The Daily Iowan* has maintained one of the top three spots in College Publisher's rankings of "Top 100 Papers by Traffic."

Thank you for your time reading about *The Daily Iowan*. We look forward to answering any questions you may have about our paper.